



World Business Council

Connecting High Impact Projects with *Capital*

Corporate Presentation | 2025

Connecting Private Capital to Exceptional Opportunity

We are a global advisory firm dedicated to transforming private capital. Leveraging over a century of combined experience and an extensive global network, we provide clients with unparalleled financing opportunities and tailored strategic solutions for the world's leading institutions.

Fields of Activity

Sectors, Industries, and Jurisdictions We Work In



Project Finance Advisory

We structure complex frameworks for high-impact infrastructure projects, ensuring bankability viability.

- Debt & Equity
- Risk Mitigation
- Cross-Border



Capital Raising

Connecting General Partners and Enterprise leaders with Sovereign Fund, Family Offices, and Private Equity.

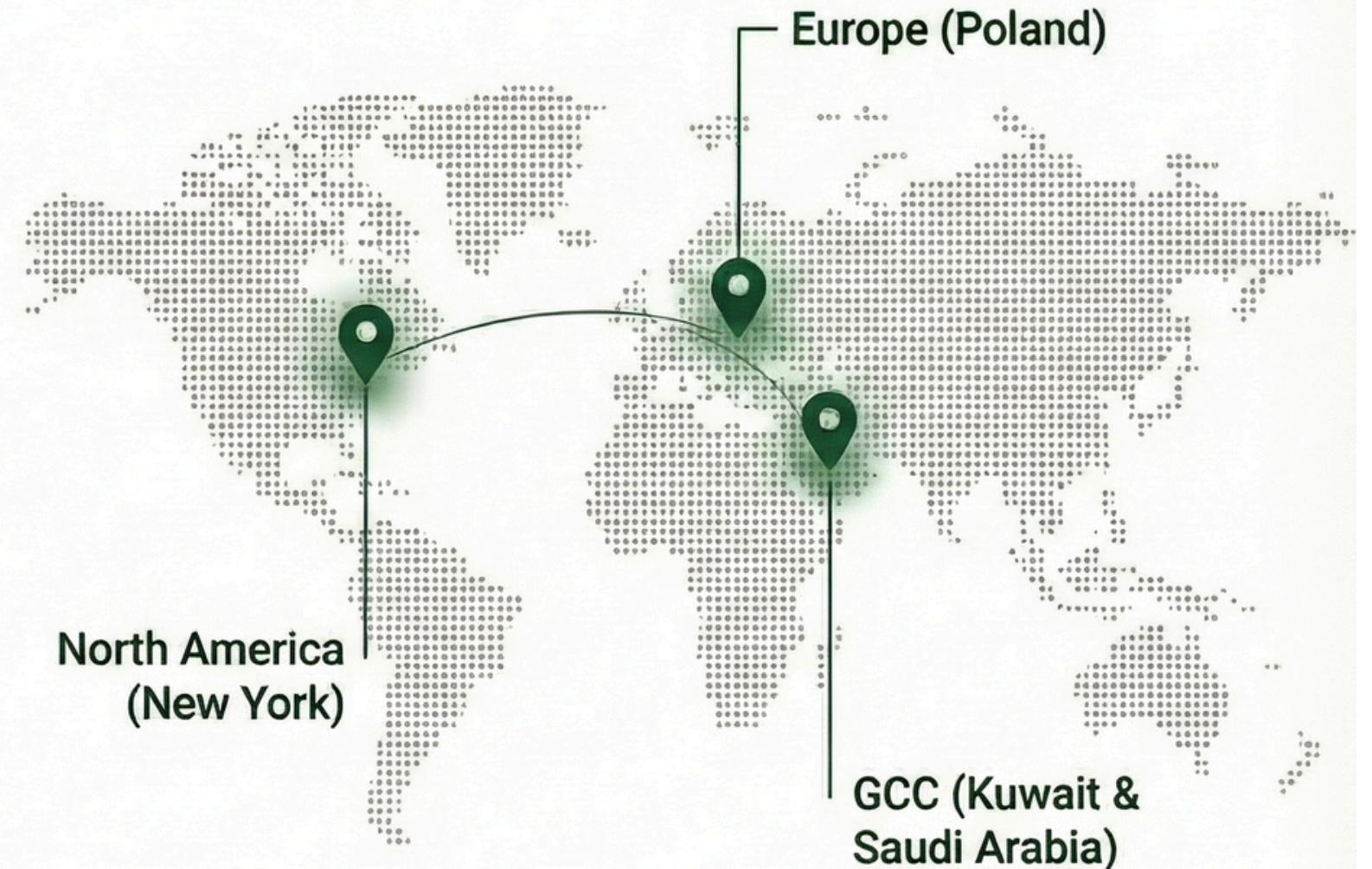
- Fund Placement
- Direct Private Equity
- Strategic Introductions



Strategic JV & Alliances

Orchestrating joint ventures and supplier development programs that unlock market access.

- JV Negotiation
- Local Content Optimization
- Government Relations



Precision, Stability, and Global Execution

At World Business Council, our mission is to accelerate global progress by bridging the critical gap between valuable projects and essential funding. We go beyond discussion to build tangible pathways for investment. Our primary mission is to source, structure, and deploy capital for projects that drive economic development and global commerce. We bring together key stakeholders from government, industry, and finance to turn opportunity into tangible, funded enterprises.

\$500M+
CAPITAL STRUCTURED

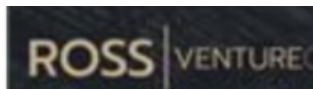
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GLOBAL JURISDICTIONS

120+
ENTERPRISE PARTNERS

TRUSTED BY GLOBAL ENTERPRISES



And SMEs



Our track record demonstrates a consistent ability to structure and close complex, high-value transactions for a discerning global clientele, including Royal Families in the Middle East for whom we provide a decentralized Financial Management Department service.

A Fully Integrated Suite of Financial Services

Debt Raising Advisory

**Access to 4,500+
Global Lenders**

Equity Raise Advisory

**Network of 10,000+
PE, HF & Institutional
Investors**

M&A and Strategic Advisory

**End-to-End Buy-Side
and Sell-Side
Execution**

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We don't just advise on capital; we engineer the relationships that make capital flow. Our business is built on trust, precision, and the human connection behind every transaction.



IMAN NAJAFI

Managing Partner, World Business Council



Iman Najafi

MANAGING PARTNER



Global Debt Capital Access

We structure and execute bespoke debt financing solutions across the entire capital stack, connecting clients with a global network of over 4,500 banks and creditors.

- Senior, Mezzanine & Bridge Finance
- Structured & Collateralized Finance
- Restructuring & Recapitalization
- Large-Scale Infrastructure & Leveraged Buyouts



Unlocking Equity Opportunities

Our team provides unmatched access to a curated network of over 10,000 private equity firms, hedge funds, and institutional investors to achieve our clients' capital formation goals.

- Minority & Controlling Interest Stakes
- Growth Capital & Buyouts
- Special Situations & Distressed Assets
- LP Subscription & Fund Placement

Long-Term Strategic Partnership

We provide comprehensive buy-side and sell-side advisory, embedding with your management team 6 to 12 months pre-transaction to ensure optimal positioning and valuation. Our services, including strategic, management, and technical consulting, are the backbone of your most critical deals.

- Mergers & Acquisitions
- Enterprise & Transaction Valuations
- Fairness Opinions
- Management & Technical Consulting



Your Integrated Capital Department

We operate as a seamless extension of your organization, reporting directly to your CFO. This integrated model is faster, better, and cheaper than engaging traditional investment banks.



A Structure Built on Shared Success

Preparation & Diligence

A modest, one-time Operation Fee (ranging from **\$5k-\$100k** for projects between **\$100M-\$500M**) covers the creation of all essential documents (Valuation, Offering Memorandum, etc.). This fee is **fully** deductible from the Success Fee.

Execution & Success

Our compensation is primarily tied to a **Success Fee**, ensuring complete alignment with your goals.

For select clients with a minimum BBB credit rating and financials audited by a Big 4 firm, no prepayment is required.

A Clear & Transparent Fee Structure

Our fees are competitive and structured to reflect the value and complexity of the engagement.

Debt Raise

1.5% - 5.0%


Success Fee

Equity Raise

3.5% - 7.5%

Success Fee

Case Study: Ilot Passat Project

The background of the slide is a dark, teal-tinted architectural rendering of the Ilot Passat Project. It shows a modern, multi-story building with a prominent glass facade and a series of vertical fins. The building is surrounded by a landscaped courtyard with trees and walkways. The overall aesthetic is clean and professional.

Transaction: Debt Financing

Value: USD 70 Million
Lato

Key Achievement: Secured financing at over 2x the land asset value (\$30M) through a structured letter of credit, leading to two subsequent agreements for an additional \$120M.
Ivory White

Case Study: SHM Fund2

Transaction:

Equity Raise (LP Subscription)

Value:

GBP 40 Million

Key Achievement:

Successfully executed a capital raise for a new fund, securing cornerstone Limited Partners and paving the way for a subsequent \$500M project pipeline.

Case Study: Ponte Finance

Transaction: Full
Acquisition (Sell-Side)

Duration:
6 Months

Key Achievement:

Advised the client to pivot from an equity raise to a more lucrative Credit Block Discount strategy, resulting in a successful full acquisition by a specialty bank.

Connect with World Business Council

We welcome the opportunity to collaborate and provide personalized solutions for your financial advisory needs.

Phone: +48 881 400001-2

Email: Office@worldbc.co

Online: WorldBC.co | Najafi.Capital